



PRESS RELEASE

Navity Named a Finalist in the Emerging Tech Category for First-Ever *Everyday Health* Awards for Innovation

Vote for Navity Today Online at Awards.DigitalHealthSummit.com

Navity Among Outstanding Achievements in Health and Wellness Technology Innovation on Display in the Digital Health Summit TechZone at 2014 International CES®

NEW YORK, NY/December 31, 2013—[Everyday Health](http://EverydayHealth.com), a leading digital health and wellness company, today announced that Navity is a finalist in the Emerging Tech category for the inaugural ***Everyday Health Awards for Innovation*** honoring outstanding achievement in health and wellness technology innovation. Navity presents the NAViSection System as an embedded vehicle technology for driving programs to measure driving capability among teens and older drivers. Members of the public can cast their vote for Navity now through January 7, 2014 at 11 p.m. EST online at <http://awards.digitalhealthsummit.com/everyday-health-awards/navity>.

Nahom Beyene, founder of Navity, stated the following in response to the recognition by Everyday Health. "We would like to thank Everyday Health for recognizing driver fitness as a health need and our NAViSection System as an emerging tech innovation. Our goal is to provide objective evidence for families to understand when it is time to start or stop driving, and why. Driving is a public health issue as human error is responsible for 93% of collisions. The trends for driver safety show us that our driver licensing practices are in need of innovation. Navity will be a partner introducing advanced vehicle technologies to driving programs in service of teens and older adults, who seek to obtain or retain their driver's license."

Finalists for the *Everyday Health Awards for Innovation* will be on display daily in the *Everyday Health* exhibit in the Digital Health Summit TechZone at 2014 International CES in the Las Vegas Convention and World Trade Center (LVCC), South Hall 2, directly behind UnitedHealthcare booth #25515. Navity will be showcased on January 9, 2014.

Winners will be announced at a special live award ceremony at the [Digital Health Summit](http://DigitalHealthSummit.com), produced by Living in Digital Times, on January 9, 2014 at 4:30 p.m. PT (LVCC, North Hall, N250).

The *Everyday Health Awards for Innovation* honor individuals, companies or organizations that are utilizing technology to design and engineer innovative products or services that help people or patients with better health outcomes, every day. Finalists were selected by a [panel of distinguished experts](#) in the digital health and wellness industry based upon innovation, impact, implementation and individuality.

About Navity, Inc.

[NAVITY](#) is a venture to enhance driver licensing decisions with intelligent vehicles. Our mission is to link technologies advancing driver evaluation, training, and safety for people seeking to obtain or retain a driver's license. Our NAViSection System captures steering, braking, and verbal cue assistance by a professional driving evaluator using activity recorders and embedded sensing in the evaluation vehicle. These metrics quantitatively communicate insights regarding an individual's vehicular control and safe driving decisions. Through partnerships with automotive manufacturers and the telematics industry, we will facilitate the testing of advanced driver safety technologies on real drivers, over real roads, in real cars. The data from testing will support and improve the technologies that implement automated driving.



About Everyday Health, Inc.

[Everyday Health](#) is a leading digital health and wellness company. Attracting 40+ million people monthly through its popular websites, mobile applications, and social media presence, Everyday Health inspires consumers to live healthier lives and helps doctors make more informed decisions for their patients. Everyday Health reaches an additional one million viewers per episode through its weekly TV series on ABC stations. The company's broad portfolio of products spans the health spectrum, from in-depth medical content for condition prevention and management to healthy lifestyle offerings. Everyday Health was founded in 2002 by CEO, Ben Wolin, and President, Mike Keriakos.

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